

# SOPHIE - LOUISA STOBBE

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[www.sophie-louisa.design](http://www.sophie-louisa.design)  
Berlin, Germany

Communication designer from Berlin focussing on UX/UI, graphic design, photography and content creation. Passionate about innovative ideas and always open to new challenges. For me, creativity thrives on sharing.

## EXPERIENCE

### UX/UI Designer

Dentolo  
Feb 2021-Jan 2024

At dentolo, I developed innovative features for internal systems and the customer account to enhance user experience. Additionally, I supported the sales and marketing team in funnel design and conversion optimization.

### UX/UI Designer

Opushero  
Jul 2019-Jan 2021

At Opushero, I was involved in the development of a new SaaS solution for the B2B market. I was responsible for the conception and design of the UX/UI and developed features to optimize the user experience.

### Grafic Designer

Aletja  
Jan 2018-Marz 2019

At the agency Aletja, I worked in the areas of branding, print, and corporate identity, contributing to large print projects. My focus was on developing brand-compliant designs that clearly communicate the identity and message of the clients.

### Freelancer

diff. clients  
Feb 2017-Until now

I have been working as a freelancer for diff. clients like Toni Garrn, SFM, superdirt etc. since 2017 in the fields of UX/UI design, print, photography, illustration, content creation, and graphic design.

## SKILLS

### Design tools

Figma  
Adobe Suite  
CapCut

### UX/UI

Wireframing  
Prototyping  
User Testining

### Branding

Logo Design  
CI Design  
Conception  
Print

### Creative

Art Direction  
Photography  
Videography  
Illustration

## EDUCATION

### Diploma in Communications Design

Institute of Design Hamburg 2011-2013  
Institute of Design Berlin 2013-2017

## LANGUAGE

**German** ( motherlanguage )

**English** ( fluent )

**Spanish** ( good )

## INTERESTS

Painting · Modern Art · Music · Music production  
Fashion · Dancing · Travelling · Good food · Photography